

LIFE LEADERSHIP *Is For* EVERYONE

April 25, 2024

HARRY NATHAN GOTTLIEB

BIOGRAPHY

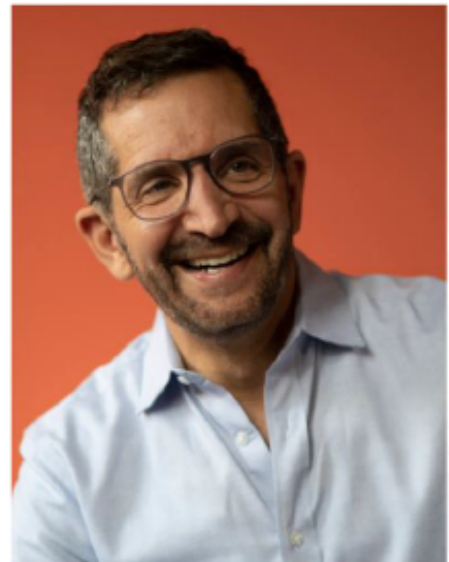
For more than 25 years, Harry has focused on creating delightful decision-making processes and unique, interactive experiences that bring people together. After founding and building the successful for-profit companies Jellyvision and Jackbox Games, Harry launched the nonprofit Unify America. Harry and the Unify America team are on a mission to replace political fighting with collaborative problem-solving and give regular American citizens a way to participate directly in finding a way to reach our many shared goals together.

His company, Jackbox Games, creates irreverent, entertaining party games for friends and family to play using mobile phones as controllers. Jackbox Games were played by over 100 million people in 2021 alone. (In case you're wondering if you're among the 100+ million, Jackbox's most popular games you may have played include Quplash, Fibbage, Drawful, Trivia Murder Party and YOU DON'T KNOW JACK.)

At Jellyvision, Harry's first company, he led the team that invented an online service called ALEX. ALEX asks employees questions about their benefits and helps them decide what medical plan to select, how much to put away for retirement, and other decisions that usually make people want to light their hair on fire. ALEX takes these boring, complex topics and makes them simple and engaging. ALEX is used by over 1,600 organizations, including almost 23% of the Fortune 500.

And Harry's a master of culture-making. Jellyvision has been ranked one of the "Best Places to Work" by local publications in Chicago for years and, more recently, by the national publication Inc. Magazine.

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