



RIHHEL

Regional Institute for Health & Environmental Leadership

Institute Sponsorships

2024-2025

Developing & Connecting Leaders

Since 1998



Build upon RIHEL's legacy.

Address contemporary challenges.

In 1998, RIHEL became the *first* public health leadership institute *in the country* bringing together health and environment professionals for advanced leadership training.

Today, our pioneering vision remains resolute: *training professionals from public and private sectors together generates productive relationships and creative solutions.*

Public & Environmental Health

Health Care & Wellness

Sustainability & Natural Resources



RIHEL

Developing & Connecting Leaders Since 1998

Ensure leadership development is sustainable.

Ongoing leadership is essential for every *community*.

Ongoing learning is essential for every *leader*.

RIHEL advances the leadership skills of professionals creating and championing healthy communities.



RIHEL
— Since 1998 —

Connect leaders. Spark growth.

Organizations throughout Colorado, New Mexico, Wyoming – and beyond – look to RIHEL for leadership development.

Connecting leaders from public and private sectors generates *productive relationships* and *innovative solutions*.



Public & Environmental Health

Health Care & Wellness

Sustainability & Natural Resources



Invest in what works.

Leadership challenges
in public and environmental health
are **COMPLEX**.

RIHEL doesn't just teach. We *train*.

Our participants don't just learn leadership –
they *apply leadership*.

Over 1,000 professionals have graduated from RIHEL's comprehensive programs.

Institute Sponsorships



| 2024-2025 | Premier \$20,000 1 Available | Platinum \$10,000 2 Available | Gold \$5,000 4 Available | Silver \$2,500 | Bronze \$1,000 | Small \$500 |
|---|------------------------------------|-------------------------------------|--------------------------------|-----------------------|----------------------|----------------------|
| Access | | | | | | |
| Speaking opportunity* | ALTP, LIFE, R&R | ALTP, LIFE, R&R | - | - | - | - |
| Thanked from microphone | ALTP, LIFE, R&R | ALTP, LIFE, R&R | ALTP, LIFE, R&R | LIFE, R&R | - | - |
| Thanked on signage | ALTP, LIFE, R&R | ALTP, LIFE, R&R | ALTP, LIFE, R&R | ALTP, LIFE, R&R | ALTP, LIFE, R&R | ALTP, LIFE, R&R |
| Private reception with RIHEL leadership | ALTP, R&R | R&R | R&R | - | - | - |
| Complimentary exhibit table | LIFE, R&R | LIFE, R&R | LIFE, R&R | R&R | R&R | R&R |
| RIHEL's quarterly communications | Logo + your messaging | Logo + your messaging | Logo + your messaging | Logo + your messaging | Logo | - |
| Visibility | | | | | | |
| Homepage | Premier linked logo | Featured linked logo | - | - | - | - |
| Dedicated Page | Full page on our website | - | - | - | - | - |
| Logo: Sponsorship Page | Premier + your messaging | Featured + your messaging | Yes + your messaging | Yes | Yes | - |
| Logo: Quarterly Communication | Premier + your messaging | Featured + your messaging | Yes | Yes | Yes | - |
| Logo: Event marketing materials | Premier | Featured | Yes | Yes | Yes | Yes |
| Event Recognition: On-site logo | Premier: signage, slides | Featured: signage, slides | Signage, slides | Signage, slides | Signage, slides | Signage |
| Event Recognition: Online | Premier logo | Featured logo | Logo | Logo | Logo | - |
| Participation | | | | | | |
| LIFE: Leadership is For Everyone | Ten free participants | Five free participants | Three free participants | Two free participants | One free participant | - |
| Rendezvous & Reunion | Ten free participants | Five free participants | Three free participants | Two free participants | One free participant | One free participant |

ALTP: Advanced Leadership Training Program is RIHEL's flagship comprehensive program.
LIFE: Leadership Is For Everyone is RIHEL's annual leadership development and networking event.
R&R is Rendezvous & Reunion, RIHEL's annual celebration, debuting in early 2024.

* **Speaking Opportunity:** we encourage you to address why your organization aligns with RIHEL's work; 5-15 minutes for ALTP, 2-3 minutes for LIFE, R&R.

**Sponsorship
is a full twelve months
from when you begin!**
RIHEL.org

ALTP: Advanced Leadership Training Program

ALTP builds the capacity of individual participants and creates an interdisciplinary network of leaders dedicated to the health and environment of our region.

RIHEL's year-long flagship program is designed for mid-career public health and environmental health professionals.

Annually, ALTP curates some 45 participants from throughout the Rocky Mountain region and beyond through a competitive application process.

It's as much about self-growth as it is about leadership development.

This program helps you identify the leader you already are and gives you the skills & tools to act on that.

-2022 ALTP Class Graduate



Coaching Academy

Coaching Academy develops confident and capable coaches who support others to maximize their personal and professional potential.

A broad network of professionals, Coaching Academy provides a ten-month (110 hour) coach training experience that prepares participants with the skills and practices essential to providing an effective and valuable coaching experience.



Coaching Academy is a significant, worthwhile investment in personal and career development. Skills learned here will open new doors of opportunity. - 2021 Coaching Academy graduate

LIFE: Leadership Is For Everyone

Since 2004, this annual leadership development and networking event provides training to a diverse community of professionals.

Attracting professionals from public & environmental health, wellness & health care, and sustainability & natural resources, LIFE explores timely, socially relevant topics.



LIFE is very interactive with the attendees; great mix of people; learning different aspects of leadership.

- 2019 LIFE Attendee

Rendezvous & Reunion

Connect leaders.

Expand RIHEL's reach!

Downtown Denver,
February 29, 2024



RIHEL
Rendezvous
& Reunion



Inaugural community event!

Gain exposure as RIHEL convenes our community of alumni, prospective participants and the broader sector for connectivity and fun!

A sampling of recurring trainings.

The Emotionally Effective Leader

Emotional Intelligence is a cornerstone of a leader's ability to build and sustain an engaged, high performing team.

Team Intelligence

Leaders create the conditions for a team to thrive, overcome challenges, recover from disappointment and adapt to changes.

Advanced Physicians Leadership Program

APLP advances physician capacity to lead and collaborate to improve health care.





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2023-2024

To begin or discuss sponsoring RIHEL's work,
please contact our Executive Director, Arron Mansika.

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303-871-3483

Thank you!

RIHEL.org