

# LIFE LEADERSHIP *Is For* EVERYONE

April 30, 2021

## SARA 'ZORA' BOAS

## BIOGRAPHY

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Sara Boas - known to her friends as Zora - is the founding director of Boas Partners, a global leadership consultancy that partners with clients in co-creating the future. She has been coaching professionally for over 30 years and has worked with hundreds of thousands of individuals across more than 100 countries on five continents. Her work as an advisor, innovator, speaker and educator has earned her a place as the trusted guide of some of the world's most outstanding business and community leaders. Zora's unique approach to 'leading from within' weaves her background in dance, anthropology and psychology with insights from organizational behaviour, adult development, somatics and the philosophy of science. She is a pioneer of the coaching profession, the owner and director of an Accredited Coach Training Program, and an ICF Registered Mentor Coach. In 2007, Zora was a recipient of the Leadership Gurus Award of Excellence. This award is bestowed upon individuals who have attained the recognition of their peers and the general public for the originality, practicality and impact of their ideas, and for their visionary leadership.



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