

# LIFE LEADERSHIP *Is For* EVERYONE

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## JUNG PARK

## BIOGRAPHY

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Jung has over 20 years of consulting experience in design, branding, marketing, user experience, strategy, and business development. He also has over 15 years of experience as a start-up entrepreneur in all facets of entrepreneurship from funding to operations.

Leveraging his experience from consulting and his passion for strategy and entrepreneurship, Jung has built a unique platform of services. He provides a full suite of consulting and advisory services in entrepreneurship, strategy, culture, communication, leadership, marketing, and branding to corporate, start-up and non-profit clients. Jung also delivers key notes, seminars and facilitates workshops on the subjects of corporate/personal branding, professional/personal development, leadership, Life ROI, entrepreneurship, value, culture, diversity, and Asian-American empowerment.

As an adjunct professor at University of Colorado Denver, Jung teaches marketing, entrepreneurship, leadership, and personal branding for the Professional MBA, 1-Year MBA, and Executive MBA programs. Jung also serves as an advisory council member and entrepreneur in residence at the Jake Jabs Center for Entrepreneurship at University of Colorado Denver.

Jung was born in Seoul, South Korea and migrated to New York City when he was 13. He currently lives in Denver, Colorado with his wife and two young children.

**Jung Park, Entrepreneur. Strategist. Professor. Speaker**

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