

# Sponsorship Opportunity



**Friday October 16, 2020 Denver, Colorado**

LIFE is a one-day seminar designed to expand your toolbox of leadership skills. Session topics this year include *Conversational Intelligence*, *Using My Voice to Advance Important Issues*, and *What is your ROI for Life?* Registration includes lunch and costs \$135. This event sells out in advance at a capacity of 150 attendees with typically another 25 on the waitlist.

**Sponsorships for the event are available at these levels:**

**Level: Friend \$500**

- 1 complimentary admission to the event
- Verbal recognition during event
- Listed in digital display of sponsors at event
- Listed as event sponsor on event web page and in all event promotional materials

**Level: Silver \$1,000**

- 2 complimentary admissions to the event
- Verbal recognition during event
- Small logo in digital display of sponsors at event
- Small logo included as event sponsor on event web page and in all event promotional materials

**Level: Gold \$2,500**

- 3 complimentary admissions to the event
- Verbal recognition during event
- Signage recognizing contribution at event
- Mid-size logo in digital display of sponsors at event
- Mid-size logo included as event sponsor on event web page and in all event promotional materials
- Mentions and acknowledgements on our social media sites thru April 2020

**Level: Platinum \$5,000 or more**

- 4 complimentary admissions to the event
- Verbal recognition during event
- Signage recognizing contribution at event
- Full screen logo in digital display of sponsors at event
- Prominent placement of logo as event sponsor on event web page and in all event promotional materials
- Mentions and acknowledgements on our social media sites through April 2020



---

For more information about the event, go to [www.rihel.org](http://www.rihel.org).

# Sponsorship Opportunity

## **History of the Event:**

In 2004, the Regional Institute for Health and Environmental Leadership (RIHEL) began *Autumn in Aspen* as an annual continuing leadership education event for friends and alumni of our institute. This 16th annual event continues that tradition under the event name *Leadership is for Everyone (LIFE)*, and for the eighth time partners with the Colorado Environmental Health Association (CEHA) to produce LIFE.

For the past seven years, this event has sold out at or near a capacity of 150 participants. The event draws encore attendees as well as a strong showing of attendees who are new to and/or unaffiliated with the co-hosts and the event.

## **Who Attends the Event:**

The event is promoted in Colorado, New Mexico and Wyoming, and, while open to the public, the primary target audience members are health, public health, environmental health and environment professionals. Participants come from the public, non-profit and for-profit sectors, including federal, state and local government agencies, non-profit community groups focusing on health and environmental issues, education institutions, and for-profit businesses with in-house health and environment staff.

## **Other Sponsors of the Event:**

Sponsors of this event in previous years include:

- American Planning Association–New Mexico
- Cigna
- City of Westminster
- Colorado HealthOP
- Colorado Medical Society
- Colorado School of Public Health
- Con Alma Foundation
- Donor Alliance
- Early Childhood Colorado Partnership
- Executive Forum
- FruitRevival
- Fortis Law Partners, LLC
- Glorieta Geosciences, Inc.
- Hanson & Co. CPAs
- Health Insight New Mexico
- Holland & Hart LLP, Denver
- MDH Law Group
- New Mexico Resiliency Alliance
- Presbyterian Health System
- Roche Colorado
- Suncor Energy U.S.A.
- The Colorado Trust

## **Workshops in the 2020 Event:**

- *Conversational Intelligence* presented by Evan Roth
- *Using My Voice to Advance Important Issues: An Unconference Session* facilitated by Leanne Jeffers and Effley Brooks (Participants share what moves them to action for health, equity, environmental justice, or sustainability - or the leadership challenges in the workplace (anxiety/stress, teamwork, equity issues) that compel them to action.)
- *What is Your ROI for Life?* presented by Jung Park

To become a CEHA sponsor, please contact Tom Butts at [tombuttseh@gmail.com](mailto:tombuttseh@gmail.com)

To become a RIHEL sponsor, please contact Kathy Kennedy at [Kathy.Kennedy@RIHEL.org](mailto:Kathy.Kennedy@RIHEL.org)

---

For more information about the event, go to [www.rihel.org](http://www.rihel.org).