

Sponsorship Opportunity



April 26, 2019 ♦ Littleton, Colorado

LIFE is a one-day seminar designed to expand your toolbox of leadership skills. Session topics this year include *From Line Staff to the C-Suite: Ensuring diversity and inclusion at all levels of hiring*, *Using Stay Interviews to Retain Valuable Employees*, and *Equity and Inclusion as a Personal Choice: Creating a safe, respectful, supportive and inclusive culture at work*. Registration includes lunch and costs \$115. This event sells out in advance at a capacity of 150 attendees with typically another 25 on the waitlist.

Sponsorships for the event are available at these levels:

Level: Friend \$500

- 1 complimentary admission to the event
- Verbal recognition during event
- Listed in digital display of sponsors at event
- Listed as event sponsor on event web page and in all event promotional materials

Level: Silver \$1,000

- 2 complimentary admissions to the event
- Verbal recognition during event
- Small logo in digital display of sponsors at event
- Small logo included as event sponsor on event web page and in all event promotional materials

Level: Gold \$2,500

- 3 complimentary admissions to the event
- Verbal recognition during event
- Signage recognizing contribution at event
- Mid-size logo in digital display of sponsors at event
- Mid-size logo included as event sponsor on event web page and in all event promotional materials
- Mentions and acknowledgements on our social media sites thru April 2019

Level: Platinum \$5,000 or more

- 4 complimentary admissions to the event
- Verbal recognition during event
- Signage recognizing contribution at event
- Full screen logo in digital display of sponsors at event
- Prominent placement of logo as event sponsor on event web page and in all event promotional materials
- Mentions and acknowledgements on our social media sites through April 2019



For more information, go to www.rihel.org.

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History of the Event:

In 2004, the Regional Institute for Health and Environmental Leadership (RIHEL) began *Autumn in Aspen* as an annual continuing leadership education event for friends and alumni of our institute. This 15th annual event continues that tradition under the event name *Leadership is for Everyone (LIFE)*, and for the seventh time partners with the Colorado Environmental Health Association (CEHA) to produce LIFE.

For the past six years, this event has sold out at a capacity of 150 participants including encore attendees and a strong showing of attendees who were new to and/or unaffiliated with the co-hosts and the event.

Who Attends the Event:

The event is promoted in Colorado, New Mexico and Wyoming, and while open to the public, the primary target audience members are health, public health, environmental health and environmental professionals. Participants come from the public, non-profit and for-profit sectors, including federal, state and local government agencies, non-profit community groups focusing on health and environmental issues, education institutions, and for-profit businesses with in-house health and environment staff.

Other Sponsors of the Event:

Sponsors of this event in previous years include:

- American Planning Association–New Mexico
- Cigna
- City of Westminster
- Colorado HealthOP
- Colorado Medical Society
- Colorado School of Public Health
- Con Alma Foundation
- Donor Alliance
- Early Childhood Colorado Partnership
- Executive Forum
- FruitRevival
- Fortis Law Partners, LLC
- Glorieta Geosciences, Inc.
- Hanson & Co. CPAs
- Health Insight New Mexico
- Holland & Hart LLP, Denver
- MDH Law Group
- New Mexico Resiliency Alliance
- Presbyterian Health System
- Roche Colorado
- Suncor Energy U.S.A.
- The Colorado Trust

Workshops in the 2019 Event:

- *From Line Staff to the C-Suite: Ensuring diversity and inclusion at all levels of hiring* presented by Jessica Forsyth, Dr. Indira Gujral, and Susan Motika
- *Using Stay Interviews to Retain Valuable Employees* presented by Dr. Alexis Avery
- *Equity and Inclusion as a Personal Choice: Creating a safe, respectful, supportive and inclusive culture at work* presented by Chris Lehnertz

To become a CEHA sponsor, please contact Tom Butts at tombuttseh@gmail.com

To become a RIHEL sponsor, please contact Kathy Kennedy at Kathy.Kennedy@RIHEL.org